

CELLARCLUB – EVENT POLICY

INTRODUCTION

The CELLARCLUB is a unique forum for wine collectors to trade thoughts, advice and the odd bottle or two. Each year's program consists of a number of regular tastings, master classes and wine dinners that together provide those attending an opportunity to taste some fantastic wines. To ensure that all of our members & their guests get the most out of these events, we request that all members read and understand the following conditions of entry.

EVENT SCHEDULE

The annual Event Schedule is published and sent to our members in January each year. For a list of the scheduled events please visit our website at www.wine-ark.com.au

EVENT RESERVATIONS

Invitations for each of our events are emailed to all members, generally a week or two ahead of the scheduled event date. To reserve your place at that event, all you need to do is send us a reply to that email. Upon arrival, we need to confirm that you are included on our guest list. Should your name not be included, then you may not be permitted entry.

Only those members who have sent us an RSVP will be included on our guest list.

EVENT PLACES

Classic, Trial members & other guests are required to pay a surcharge for each event should they wish to attend. For safety & security reasons no cash is taken on the night. Instead, any surcharges payable will be charged in advance to your nominated credit card, or included within your next monthly account. Please note that places to many of our events are non-refundable, unless we receive sufficient notice to refill that place.

Collector membership entitles one person (the member) to attend each of our scheduled events free of charge. Collector + membership entitles two people (the member and their guest) to attend each of our scheduled events free of charge.

Members will always be given priority should the event places be limited.

EVENT HOST & SPECIAL GUESTS

Each of our events is led by a nominated Host. They are there to provide you an overview of the wines being tasted, and answer your questions. Typically they are selected because of their qualifications in respect to the wines being tasted. In addition winemakers and other special guests will also be invited along to present their wines. We ask that you offer your respect and appreciation to both the Host & Special Guests – for they have often donated their own private time.

Please do not talk while a Host or Special Guest is speaking.

EVENT STRUCTURE

Typically the wines are presented, grouped in a number of brackets. Each bracket can ONLY be tasted after it has been introduced and the Host invites you to try the wines. This is done to ensure all the wines being presented are given an equal amount of attention, and to discourage attendees from just focusing on particular wines.

Only wines without corks in the bottles are available for tasting.

POUR SIZE

At each event, we only allow enough of each wine, so that each person can have a tasting sample. Therefore we require that the wines are poured by the Host or their assistants. This policy ensures that everyone has the chance to try all of the wines. We ask that you try to use just one glass for your tasting. Water is provided for rinsing glassware between wines.

Do not pour your own samples, unless you have first cleared it with the Host.

EVENT DURATION

Typically the host will provide a quick overview of the evening's theme. This will take anywhere between 5 & 15 minutes, depending on the topic. We will then look at between 3 and 5 brackets, each consisting of between 4 & 6 wines. Depending on the bracket size, each bracket will take between 10 & 20 minutes to get through. If you have to leave early, and would like to try all the wines before you leave – then you MUST ask the host if this is possible. Their answer will depend on how busy they are, or whether they deem it appropriate.

Please respect our neighbours when leaving each event

RESPONSIBLE SERVICE OF ALCOHOL

It is a provision of the Liquor Act that all alcohol be served to people of at least 18 years of age and in a responsible manner. We highly recommend that all members and guests take taxi's or public transport home and refrain from driving if they plan to attend our events.

We reserve the right not to serve alcohol to any of our Guests

DRUNKEN OR DISRUPTIVE BEHAVIOUR

Please note that our Club events are of a PRIVATE nature and your attendance is as Guests. The CLUB does not condone drunken or disruptive behaviour. Should the Host or Club Manager be unhappy with your conduct, then you will be requested to leave.

We reserve the right to suspend or cancel memberships.

OTHER GENERAL ETIQUETTE

- Please be punctual so we can start our events on time
- Please turn off your mobile phones
- Remember that this is a wine tasting – and not a cocktail party
- Do not smoke inside or immediately adjacent the tasting area
- Please ensure any guests also respect these conditions.
- Make sure that you enjoy yourself.