

# Introducing the Qantas First and Business Wine Guide

It's fitting that Australia's own premium airline should take the opportunity to showcase world-class, Australian wines to our most discerning customers.

From 25 March, the Qantas First and Business Wine Guide will be preset in First and Business seats on board and displayed in our Australian Chairmans, International First and Business lounges. A high quality, full colour, stitched volume, the Wine Guide is certain to become a highly sought after reference for our customers in First and Business who, we know, have a high affinity with fine wines.

Through the Qantas Wine Program, we source and offer more than 400 different, premium wines for our International First and Business customers each year. This rich tapestry of wines is closely aligned with the offering of Australia's finest restaurant wine lists and features a wide selection of styles, grape varieties and regions. As the vast range of wines are rotated every four weeks within the network, generally no two flights carry the same set of wines, providing our customers with an exceptional onboard wine cellar. The first edition of the Wine Guide will provide tasting notes on over 140 wines available on International First and Business sectors from March through October 2007.

The guide has been produced in consultation with Gourmet Traveller Wine editor Judy Sarris and the expert team at the magazine. It will offer a comprehensive guide to our collective onboard wine cellar, with revisions approximately every six months. The small quantity, high-quality wines we are so proud to serve, such as those from Castagna, Torbreck, Crawford River and Shadowfax, will also feature.

Now customers and crew can use the Wine Guide to discover the details of the winemaker, vineyard, region and tasting notes of any wine that has earned a place on our International flights.

The inclusion of this wonderful Wine Guide will be a valuable resource complementing the Wine Training Program that many crew have found to be a great experience.

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